

Learn insights from new economy companies about organization and governance to drive superior market value.



Reinventing the Organization

ACADEMY

Build disruptive, future-focused organizations.

A powerful, results-based guided learning journey that helps senior business leaders build agile, adaptive organizations oriented around market needs.

This academy guides you through the six capabilities that enable new economy companies like Amazon, Tencent, and others to achieve extraordinary results.

Leaders will come away from this academy with the tools and resources they need to deliver radically greater value in and through their organization by:

1. **Responding** to the changing environmental conditions that will shape your future.
2. **Aligning** your company strategy to the dynamic industry life cycle and needed reinvention or repositioning.
3. **Leveraging** the power of the four market-oriented capabilities—e.g., external sensing, customer obsession, agility throughout, and innovation everywhere.
4. **Applying** principles of the market-oriented ecosystem to build a more agile structure.
5. **Delivering** the practices in the six governance mechanisms, including talent, culture, and accountability, that leverage your market-oriented capabilities and structure.
6. **Crafting** a shared leadership brand throughout the organization to ensure success.

AUDIENCE:

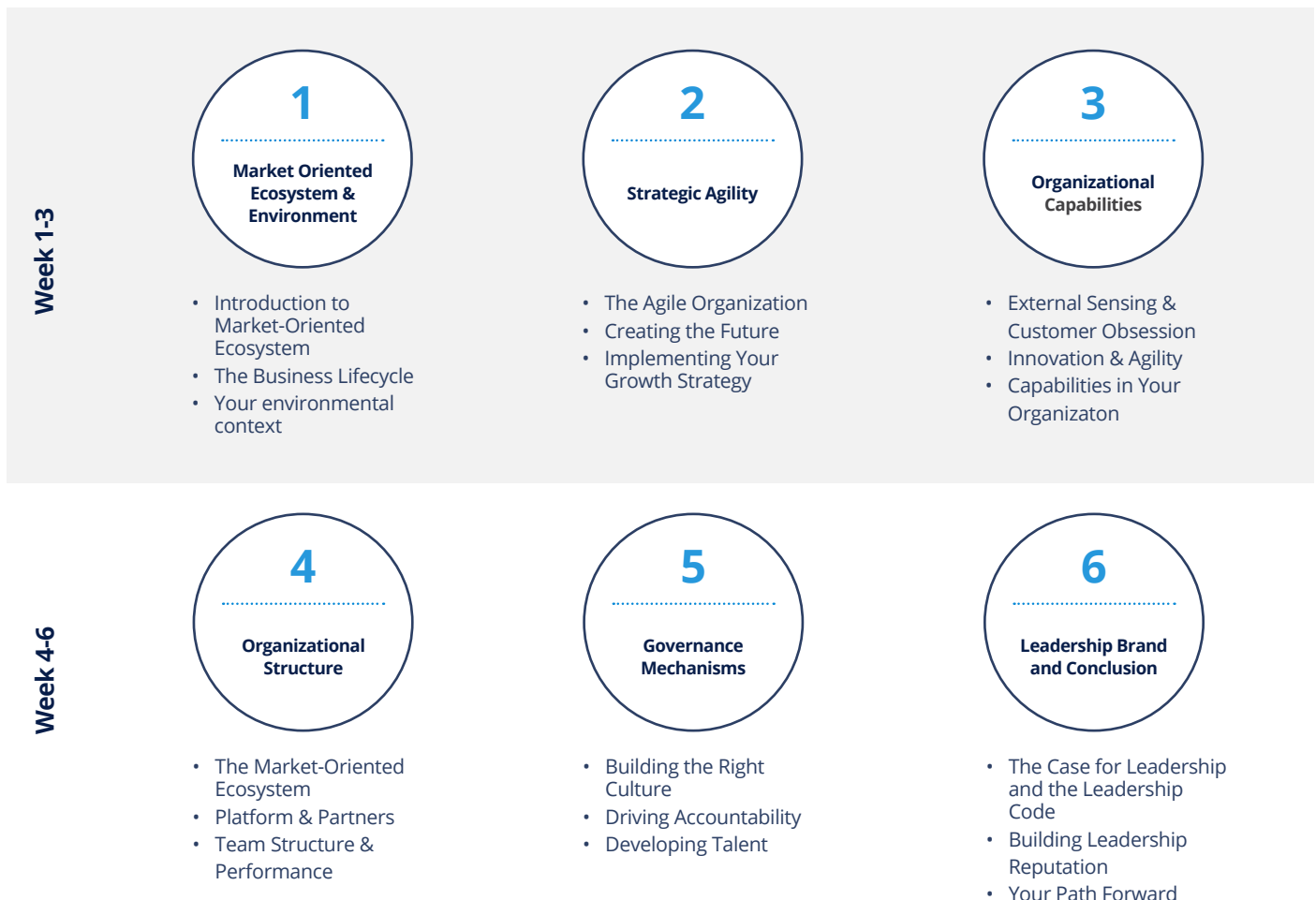
Senior Leaders and their HR partners

FORMAT:

- 6-week virtual development program using a blend of self-paced learning assignments and weekly consultant facilitated learning and application sessions
- 6 modules presented by Dave Ulrich and Arthur Yeung about how to build agile, future focused organizations (videos, reading, exercises)
- Exclusively available as an enterprise program

Results-Based Guided Learning Modules

Participants complete one module with three 20–30 minute lessons per week. At the end of each week, participants come together virtually for a 60-minute consultant-led facilitated session to discuss specific application questions and case studies.



CONTACT US

to get started.

Email: rblacademies@rbl.net Web: www.rbl.net Tel: +1-801-980-0517